

## CHAPTER I

### INTRODUCTION

#### A. Background of the Study

Humans in this world are social creatures who cannot live alone. To express feelings, humans produce language to express ideas to others. In human life, communication becomes a meaningful subject because it allows people to control the feelings of others. Therefore, humans need a system for speaking. One of these systems is language. O'Grady & Archibald(2017) stated a language is a communication tool that is in the heart of every human being and is often used when writing something, observing music, talking about something, etc. Talk about language, there is a science that is devoted to the language spoken in linguistics. Linguistics has several branches, one of which is sociolinguistics. In sociolinguistics, there is the phenomenon study of code-mixing which will be analyzed based on sociolinguistic theory. The sociolinguistic theory is the bond between citizens and language in everyday life (for the detailed review of theory will be presented in CHAPTER II part B).

Clearly, the code-mixing phenomenon is used around like in the Instagram caption. We can find these events in conversations between leadership and employees, for example the following:

Leadership: Tolong isi **logbook** setiap sehari 2 kali.

(Please fill in the logbook 2 times a day)

Employees: Ya pak.

(yes sir)

The language example above is a code-mixing phenomenon because in one sentence there is a mixture of two languages, namely Indonesian and English. Besides that, people who use this code-mixing have mastered two or more languages which is called bilingualism.

This research is important because the data obtained can be used as a source of information for understanding language. This study seeks to find out

code-mixing information/ text usage on Instagram and to find out the type of language code-mixing contained in the text, besides that the researcher will identify and describe the code-mixing used by the Instagram captions. Here the researcher focuses on mixing the code contained in the Instagram caption utterances in English. The results of this research will be of benefit to many circles, academics, and the general public. And directly it is hoped that this research will be useful in determining the success in fostering and developing language.

Code mixing has been researched by some researchers; among others are the first research was conducted by Meigasuri & Soethama (2020) with the titled “Indonesian-English Code-Mixing in Novel Touche by Windhy Puspitadewi”. This study aims to determine the types and categorize the appropriate word classes and explain the factors of using mixed language. The second research conducted by Achmad (2019) entitled “What types of codes are mixed in indonesia?: an investigation of code mixing in a magazine”. The purpose of this research is for the code-mixing type situations used in magazines. The third research conducted by Wartinah & Wattimury (2018) entitled “Code Switching and Code Mixing in English Language Study Speech Community: A Sociolinguistica Approach”. The aim of this study was to find out the reasons for both code-switching and code-mixing in a community speaking English studies.

Research on code-mixing has been done a lot, but the three studies above have not examined the types and reasons for code mixing. This research position is to develop from previous research, besides that my research is also different on the source of the data taken, the author takes data from the Instagram caption of Nanda Arsynta's account. So my research is different from theirs.(for the detailed review of previous studies will be presented in CHAPTER II part A).

Based on this research, it can be seen that code-mixing is very interesting to study because of high curiosity to learn more about code-mixing that often occurs in everyday life, as a fulfillment of self-development and other people,

expanding code mixing material that will be useful later to develop further research. So the researchers suggest that there are further researchers who can examine code-mixing from a different point of view or who have never been studied. Researchers suggest using other theories and concepts such as the video standup comedy, Twitter, Facebook, and so on.

Clearly, the theory underlying this research is that the researcher wants to test the type of code-mixing based on Suwito (1983:78) and the reasons of using code-mixing in Instagram of celebgram Nanda Arsynta based on the theory of Bhatia & Ritchie(2004)

## **B. Problem Statement**

The writer is interested in going deeper analyzing code-mixing which is on Instagram, specifically in photo or video captions and comments based on Instagram problem formulation as below:

1. What are the types of code-mixing used in Instagram caption of celebgram Nanda Arsynta?
2. What are the reasons of using code-mixing in Instagram caption of celebgram Nanda Arsynta?

## **C. Objective of the Study**

1. To describe the types of code-mixing in Instagram of celebgram Nanda Arsynta.
2. To describe the reasons of using code-mixing in Instagram of celebgram Nanda Arsynta.

## **D. Benefit of the Study**

This writer is expected to provide benefits, theoretical benefits and practical benefits for all interested parties:

1. Theoretically, this research is expected to contribute to the development of linguistic theory in code-mixing. This research can provide benefits to improve sociolinguistics in the field of linguistics.

2. The practical benefit of this research is to provide general understanding or knowledge in the form of code-mixing in text language on Instagram.

a. Sociolinguistics Lecturer

This research will be beneficial to sociolinguistics lecturers in giving examples of write of code mixing.

b. Future Researcher

Further, the future researchers can have the information that this topic has been researched, so the future researchers can find other that sources.